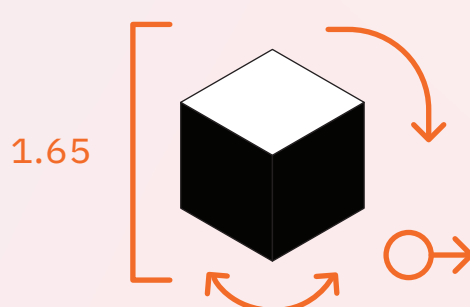STOIC

Advance Data Management System for Political & Social Organization

STOIC's CMS uses advanced technology to manage all aspects of the campaign, giving any political or social organization the advantage in making data driven strategic decisions.

STOIC's CMS offers cutting edge technological solutions to the challenges of a modern campaign, and empowers your team to optimize their work and maximize the chances of success.
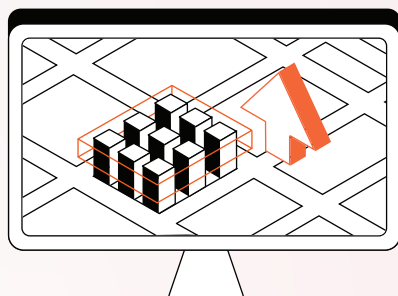
1. Data management

STOIC lets users work independently on their database. The system does data analysis and enrichment using automatic BI models, and advanced analytics with no code.

1.65

2. Sentimentor

STOIC uses AI technology to do online sentiment analysis and advance monitoring. The sentimentor divides the database into segments and maps social interactions within groups in audiences.
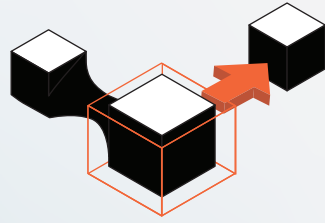
3. Targeting

With STOIC you can integrate all your digital assets and target your audiences direct from the system based on your field activity.

Create target groups to improve the accuracy of the message and improve interactions with the audiences.

4. Distribution and data refinery

STOIC lets you send messages on a variety of platforms including text messages, email, SM, and newsletters, all directly from the system. The system automatically collects data and does data segmentation.

5. Root Cause Analysis (RCA)

Get valuable insight about the changes in audience support or opposition and understand how to improve the message in order to increase the impact on potential audiences.

6. Oppo Research

Conduct online research into the competition's expenditures, social media trends, target audience, and online sentiment towards the competitor.

*STOIC holds our users' data protection at the highest priority and follows the GDPR regulations.

About STOIC

STOIC was founded in 2017 by a team of experienced political strategists who identified the need for an advanced campaign management system that will incorporate data analysis, BI models and AI technology. Using cutting-edge technology, we at STOIC developed a system that lets users run an efficient and successful campaign.