

Political Research Toolkit by



STOIC's Research Toolkit incorporates advanced technology for conducting in-depth research including, data analysis, monitoring and analyzing online activity sorted by core issues, budget expenditures, digital advertising, target groups, and more.

STOIC uses a no code guiding principle that enables analysts with no technical know-how to do advanced analytics, data enrichment and get real-time insights to optimize decision making.

1. Monitoring

based on an NLP model the system monitors online trends, interactions and sentiment according to audience segmentation.

2. Oppo Research

Keep an eye on your opponent's campaign activity, advertising expenditures, social media trends and target audience.

4. Management & Analytics

Users can operate the system independently and use it to do data segmentation and enrichment using automated BI models. The system does advanced analytics with no code.

3. Connection Map

Our system creates a connection between two users using a custom model that shows how strong this connection is. Map social networks and interactions, analyze posts and their impact.

